

Dear Customer,

KASB Direct is pleased to announce the New Account Opening Requirement & Revised Commission Structure

**Account Opening – Rs. 25,000**

KASB Direct account opening requirement for the “*Basic Account*” has been reduced from Rs. 100,000 to Rs. 25,000. The account can also be opened by transferring shares.

This offer is especially attractive for investors who have never invested in the stock market and would like to start with a small amount and increase it gradually.

**Commission Revised**

KASB Direct has revised its Commission structure for the “*Percentage Based - Basic Accounts*”.

Please note, there will be no changes in the commission structure for the “*Percentage Based – Premier Account*”, “*Slab Based – Basic Account*” and “*Slab Based – Premier Account*”. (For details visit [KASB Direct Website](#))

Revised Commission Structure “*Percentage Based - Basic Accounts*”

OLD	NEW
3 Paisa or 0.05% whichever is higher	2 Paisa or 0.05% whichever is higher

The revised commission will be in effect from May 02, 2011.

**Get more value for your money by investing with KASB Direct.**

For further queries or concern, please do not hesitate to call on 021-111-222-001/0800-52722 or email us at [kasbdirect@kasb.com](mailto:kasbdirect@kasb.com) or visit our website <http://www.kasbdirect.com/>

**Warm Regards,**

**KASB DIRECT- an Online Division of  
KASB Securities Ltd**

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